

Experience an event like no other with 'Gold of the Desert Kings', a complete conference solution! It's sure to deliver the results you need while inspiring your team to keep the learning alive!

One of the greatest challenges facing those planning conference events and meeting agendas is keeping participants involved, motivated and interested throughout, while still providing sessions that contribute value and learning relevant to the job.

Companies are demanding increased return-on-investment from their meetings, and a **Holistic Advancement** event, combines the fun and high levels of engagement, with greater awareness and opportunity, for change to improve performance back on the job.



Create Anticipation!



Spark excitement and heighten curiosity for your next conference by sending out a pre-touch to everyone attending Gold of the Desert Kings.

Captivate participants by giving them a taste of what's to come and build anticipation for the upcoming conference.

PRE-TOUCH

THEME-IT-UP

EXPERIENCE IT

Gold of the
Desert Kings





Theme-it-up!

Transport people to the desert with the use of costumes, room décor, music and props.

There are endless ways to theme your event and get people totally immersed in the experience!

Gold of the Desert Kings™



Experience an Unforgettable Event!

In Gold of the Desert Kings, teams rush to compete against each other in this challenging race across the desert.

They'll battle the elements to get to the mountains to mine as much gold as possible and return home alive. Teams are forced to be productive as possible with limited time and resources. Participants will experience the benefits of teamwork, planning, setting goals and taking necessary risks.



TURN AWARENESS INTO ACTION

KEEP THE LEARNING ALIVE

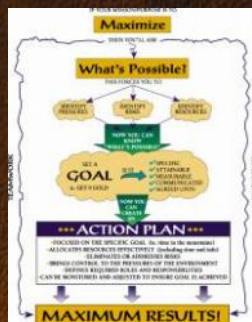


Turn Awareness into action!

Harness the energy from your session of Gold of the Desert Kings. The Application Series™ will reinforce what participants learned and will help to create action plans to impact your team's/individual's performance immediately.

Reinforcement!

Constant reference to the experience will remind participants of the key messages of the learning content. This will keep the training message fresh, alive and reinforce the positive outcomes of the desired behaviour change.



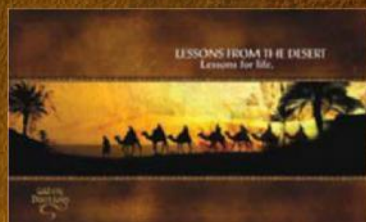
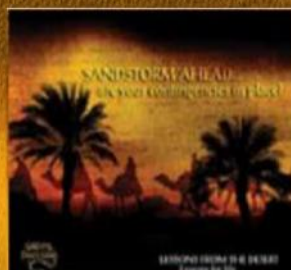
Self-Assessment

Participants are able to assess their individual perception of their own current behaviour, which will enable them to identify areas for improvements and focus. Also included are worksheets for action plans that individuals and teams can use to set goals and discuss their progress with line management.



Visual Reminders

Keep the training top of mind with constant visual reminders that include posters, notepads, desktop cards, and screensavers.



Gold of the Desert Kings™

A COMPLETE CONFERENCE SOLUTION FOR YOUR NEXT EVENT!

*“Saying things went well
is actually an understatement.
It was an outrageous success.”*

Christine Walraven
Senior RSC Training Leader
KFC Corporation

Contact us today to learn how **Holistic Advancement** can make your next conference more than just an exhilarating day of fun and learning!

Call +27 21 424 7723

www.holisticadvancement.co.za

