

The Factory

THE EXPERIENCE

Individual problematic communication behaviour coupled with varied interpretation of their task sets the scene for the toy company's production team who has to design and create a specific type of toy.



They are given guidance in handling the unique communication problems arising in the real world. Once they understand how their communication can

improve situations, they have a chance to practice effective communication in a safe, non-threatening environment.

At the end of the experience, participants would be able to see:

1. how poor communication behaviour damages organizations
2. what they can personally do to get communication back on track.



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THE DETAILS

Overview

Communication Derailed helps you tackle even the most challenging communication problems in today's organizations. This popular simulation challenges individuals to work in groups to design and/or construct a toy out of flexible toy pieces. Three modules – which can be run independently or in a series – demonstrate the profound impact of poor communication – and then teach the skills needed to communicate more effectively

Key Learning Points

- Discover the impact of both effective and ineffective communication
- Identify damaging communication techniques and environments
- Improve communication behavior
- Learn to handle unique communication problems

Practical Details

- Teams of 2-7 participants
- 2 -3 hours per session
- Suitable for cross-functional and intact teams at all levels
- Ideal for use in both conference and training settings

RESULTS

In addition to being a fun and involving training experience, the programme offers benefits that include amongst others:

- It is based on sound communication research
- Applies to contemporary issues in communication
- Targets individual communication behaviour that can be modified.
- Creates communication situations participants can strongly relate to
- Is absorbing
- Contains complete action planning so concepts are applied to work situations
- It is fun